



**2013 FIA EUROPEAN
RALLYCROSS
CHAMPIONSHIP//
MEDIA DISTRIBUTION_**



TV PRODUCTION_

HIGH QUALITY 'HD'
TELEVISION PRODUCTION //

5 X 2HR LIVE EVENTS //

9 X 52MIN HIGHLIGHTS

PROGRAMMES //

3 X 3 MIN DIGITAL 'VIRAL'

CLIPS PER EVENT //



MARKET DISTRIBUTION

450+ MILLION HOUSEHOLDS //
50+ BROADCASTERS //



ONLINE_

RALLYCROSSRX.COM_ CENTRAL WEBSITE CONTAINING ALL CHAMPIONSHIP INFO //

SOCIAL MEDIA_ ENABLING FANS, SPONSORS AND RX TO ENGAGE WITH EACH OTHER //

YOUTUBE_ EXCLUSIVE RX VIRAL CLIPS //

USTREAM_ LIVE RACE BROADCAST IN UN-RESTRICTED TERRITORIES //

AUTOSPORT.COM_ EXTENSIVE ONLINE READERSHIP //

